



<b>Subject:</b>	Tesco Taste Festival – Market Licence Application
<b>Date:</b>	8 August 2018
<b>Reporting Officer:</b>	John Greer, Director of Economic Development
<b>Contact Officer:</b>	Clodagh Cassin, Markets Development Manager

<b>Restricted Reports</b>	
<b>Is this report restricted?</b>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
<b>If Yes, when will the report become unrestricted?</b>	
<b>After Committee Decision</b>	<input type="checkbox"/>
<b>After Council Decision</b>	<input type="checkbox"/>
<b>Some time in the future</b>	<input type="checkbox"/>
<b>Never</b>	<input type="checkbox"/>

<b>Call-in</b>	
<b>Is the decision eligible for Call-in?</b>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

<b>1.0</b>	<b>Purpose of Report or Summary of main Issues</b>
1.1	The purpose of this report is to seek Committee approval to grant a licence for a market in Custom House Square in September 2018 for Tesco's 'Taste of Northern Ireland' Market.
<b>2.0</b>	<b>Recommendations</b>
2.1	The Committee is asked to: <ul style="list-style-type: none"><li>• Agree to grant the licence to Denvir Marketing on behalf of Tesco for the Taste of Northern Ireland market at Custom House Square on 21st – 23rd September 2018.</li></ul>

<b>3.0</b>	<b>Main report</b>
3.1	Members will be aware that anyone wishing to operate a market or car boot sale within Belfast must apply to Belfast City Council for permission to do so. An application has recently been received from Tesco for the 'Taste of Northern Ireland' Festival to be held in Custom House Square, Belfast on 21st – 23rd September 2018.
3.2	In line with the overall Belfast City Council Markets Development Strategy, this Tesco market will help to enhance this area of the city and, in doing so, drive footfall into Custom House Square and the surrounding area. This one-off annual event will animate the city and support the other permanent market offer on that weekend.
3.3	This is the seventh year that this event has taken place in Belfast. It is designed to showcase the range of food and drinks produced in Northern Ireland that are available from Tesco stores. Some stallholders do have products for sale on the day; however, many will offer free samples and use the event as an opportunity to demonstrate their product range. Numbers are currently being finalised but it is expected that there will be around 70 stalls at the event.
3.4	The event organisers have supplied the relevant documentation for this event to meet all relevant statutory and regulatory obligations. This includes public liability insurance, risk assessments, HACCP policy and house rules, operational plan covering issues such as security and stewarding, traffic management system and first aid provision, environmental health information regarding noise omission, sale of food and beverages, waste management and fire regulations. Officers from the Markets Development Unit have also engaged with the relevant officers across the Council in order to check and verify this documentation and are content that all is in order. Checks will also be carried out during the event, in line with the Markets Rights Policy guidelines.
3.5	<u>Financial &amp; Resource Implications</u> The market will generate income for the Council. There will be a one-off application fee of £50 and £5 stallage fee for each stall.
3.6	<u>Equality or Good Relations Implications/Rural Needs Assessment</u> No specific equality, good relations or rural needs implications.
<b>4.0</b>	<b>Appendices – Documents Attached</b>
	None.

